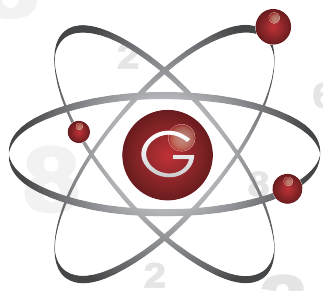


2019 GWINNETT REGIONAL SCIENCE, ENGINEERING + INNOVATION FAIR

Friday, February 22, 2019 • Sponsorship Packet



PROMISE OF
innovation



GWINNETT

SCIENCE, ENGINEERING + INNOVATION FAIR

... BY THE NUMBERS ...

Why Get Involved?



97

Schools



200+

Science, Technology
Engineering, and
Mathematics
Professionals to judge
student projects

700
Projects



819
Students

19

Gwinnett School
Clusters

5

GCPS
Special Entities

8

Private & Cities
Schools

Why Are Sponsorships Important?



EXPOSURE TO OVER 7,000

Students, Educators, Parents,
and Business Community Members

\$5000

Sends 3 projects to the International
Science and Engineering Fair

\$2500

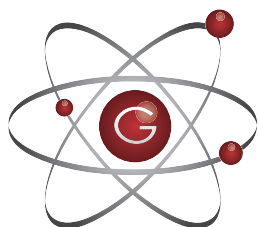
Sends 50 students to the Georgia
State Science and Engineering Fair



\$20,000

Feeds over 2,000
participants for the day

www.gwinnettsciencefair.com



GWINNETT

SCIENCE, ENGINEERING + INNOVATION FAIR

2019 SPONSORSHIP OPPORTUNITIES

~~Presenting Sponsor – \$10,000 – SOLD~~

- Opportunity to give 2-minute welcome message at luncheon and award ceremony
- Opportunity to be on stage to present the Overall Winner Award at Award Ceremony
- Logo recognition on all promotional marketing materials (push cards, email blasts, etc.)
- Logo recognition on front cover and full page dedication in event program
- Logo placement on homepage of website, event signage, award ceremony presentation screens, student swag bag, etc.
- Name mentioned in press releases
- Company banner displayed (company to provide banner)
- Opportunity for marketing display table at Award Ceremony (3000+ students/parents/teachers)
- Opportunity to provide 2 breakout speakers
- Opportunity to promote organizational opportunities for students on screens at Award Ceremony (i.e. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)
- Opportunity to put “swag” at each student display location.
- Social media tags and mentions
- Invitation for four (4) company representatives to attend VIP lunch

Award Ceremony Sponsor – \$6,000 – Only (1) One is Available

*** Sponsor our first place award winners to go to State Science Fair in Athens, GA.**

- Opportunity for company CEO to be present on stage during presentation of CATEGORY awards at Award Ceremony
- Opportunity for company to place collateral at each attendee seat or hand out to attendees at door.
- Opportunity for marketing display table at Award Ceremony (3000+ students/parents/teachers)
- Logo recognition on website with link, event program, event signage, Award Ceremony presentation screens, student swag bag
- Name mentioned in press releases
- Student award in Sponsors name at Award Ceremony (sponsor must select winner and criteria- i.e. top scoring mechanical)
- Opportunity to promote organizational opportunities for students on screens at Award Ceremony (i.e. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)
- Company banner displayed (company to provide banner)
- Opportunity for marketing display table at Award Ceremony (3000+ students/parents/teachers)
- Opportunity to put “swag” at each student display location
- Social media tag and mentions
- Invitation for three (3) company representatives to attend VIP lunch

Platinum Sponsor – \$5,000 – Multiple Available

- Opportunity for special student award in sponsors name (sponsor must select winner and criteria- i.e. top scoring mechanical engineering project) *Company representative invited on stage to present the award
- Opportunity to promote organizational opportunities for students on screens at Award Ceremony (i.e. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)
- Logo recognition on website, event program, event signage, Award Ceremony presentation screens, student swag bag
- Verbal recognition during Award Ceremony
- Company banner displayed (company to provide banner)
- Opportunity for one company representative to host a breakout session
- Opportunity to put “swag” at each student display location
- Social media tag and mentions
- Opportunity for marketing display table at Award Ceremony (3000+ students/parents/teachers)

Gold Sponsor – \$2,500 – Multiple Available

- Opportunity for special student award in sponsors name (sponsor must select winner and criteria- i.e. top scoring mechanical engineering project)
- Opportunity to promote organizational opportunities for students on screens at Award Ceremony (i.e. scholarships, camps, programs, via slide. Company to provide content/slide)
- Logo recognition on website, event program, event signage, award ceremony presentation screens, student swag bag
- Verbal recognition during Award Ceremony
- Opportunity to put “swag” at each student display location
- Social media tag and mentions
- Invitation for one (1) company representatives to attend VIP lunch

Innovation in Action – \$2,000 – Only (1) One is Available

- Opportunity for company representative to sit on the panel of judges for Innovation In Action
- Opportunity for company representative to be on stage during Innovation in Action Awards
- Logo on Innovation in Action website page and marketing materials
- Recognition in press release
- Logo recognition on website, event program, event signage, Award Ceremony presentation screens, student swag bag
- Verbal recognition during Award Ceremony
- Company banner displayed (company to provide banner)
- Opportunity to put “swag” at each student display location
- Opportunity to promote organizational opportunities for students on screens at Award Ceremony (i.e. scholarships, camps, programs, via slide. Company to provide slide)
- Social media tag and mentions
- Invitation for one (1) company representatives to attend VIP lunch

Silver Sponsor – \$1,500 – Multiple Available

- Logo recognition on website, event program and Award Ceremony screens
- Company name listed on student swag bag
- Opportunity to put “swag” at each student display location
- Verbal recognition during award ceremony

Bronze Sponsor – \$500 – Multiple Available

- Verbal recognition during Award Ceremony
- Name recognition on website, event program

Friends of the Fair – < \$500 – Multiple Friends Level Available

- Verbal recognition during Award Ceremony
- Name recognition on website, event program



2019 Gwinnett Regional Science & Engineering Fair **SPONSORSHIP OPPORTUNITIES**

Friday, February 22nd, 2019
Infinite Energy Center, Duluth, GA

PRESENTING



- ☐ **PLATINUM** - \$5,000
- ☐ **GOLD** - \$2,500
- ☐ **SILVER** - \$1,500
- ☐ **INNOVATION IN ACTION** - \$2,000
- ☐ **BRONZE** - \$500
- ☐ **FRIENDS OF THE FAIR** - <\$500

www.gwinnettsciencefair.com/sponsorship

NAME OF ORGANIZATION: _____

CONTACT NAME: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL: _____

PHONE NUMBER: _____

SPONSORSHIP AMOUNT: _____ CHECK #: _____

Checks should be made payable to: Gwinnett County Public Schools Foundation Fund Inc.

Mailing Address: 437 Old Peachtree Road, Suwanee, GA 30024 - **Attn: Jessica Holden, Science Department**

☐ PLEASE INVOICE ME ☐ CARD NAME: _____ CVV: _____
☐ CHECK PAYMENT CARD NUMBER: _____ EMAIL: _____
 EXP: _____ BILLING ZIP: _____