



GWINNETT
SCIENCE, ENGINEERING + INNOVATION FAIR



2021 GWINNETT SCIENCE, ENGINEERING + INNOVATION FAIR PARTNERSHIP OPPORTUNITIES

Virtual Event
Friday, February 19th 2021
gwinnettsciencefair.com

PRESENTING SPONSOR: \$10,000 – SOLD

- Sponsor Logo on home pages
- Logo and Link to 2 min video on Sponsor Page
- 2 min welcome message video at Awards Ceremony
- Pop Up video message
- Lower 3rds Display during Breakout Session
- Ad and Logo placement between presentations.
- Pop Up Ad on Sponsor page Screen
- Social Media Promo
- Logo and Link to Video from Sponsor on Sponsor Page
- Mention in Press Release
- Verbal recognition during Award Ceremony
- Inclusion in Press Release and email blasts
- Branded Breakout Session and Promo Intro before session.

STRATEGIC PARTNER: \$5000

Branded Breakout Session & Promo Intro to session.
Special Award in Company Name
Sponsor Logo and Link to 1 min video from Sponsor on Sponsor Page
Verbal recognition during Award Ceremony
Inclusion in Press Release and email blasts
Social Media Promo

LEADING PARTNER: \$2500

Sponsor Name and Link to 30 sec video on Sponsor Page
Social Media Promo
Verbal recognition during Award Ceremony
Inclusion in Press Release

COLLABORATIVE PARTNER: \$1000

Sponsor logo and link on sponsor page
Social Media Promo
Verbal recognition during Award Ceremony
Inclusion in Press Release

OPPORTUNITY PARTNER: \$500

Sponsor name and link on sponsor page
Verbal recognition during Award Ceremony
Inclusion in Press Release

SCHOLARSHIP PARTNER: \$1000-\$500

Scholarship awarded top scoring senior project in one of the 21 project categories.
Company to name scholarship and recognition during award ceremony
Verbal recognition during award ceremony
Opportunity to invite student to organization to present scholarship for PR opportunities

SIGNATURE STEM PARTNERS: LEVEL EXCLUSIVITY

AWARD – \$5000

Awards Ceremony Live Feed Page sponsored by _____ (logo branding on page). Funding provides opportunities for students to advance to the Georgia State Science Engineering Fair.

- Lower 3rds branding on livestream presentations of category winners.
- Logo and Link to 30 sec video on Sponsor Page
- Social Media Promo
- Verbal recognition during Award Ceremony
- Inclusion in Press Release

BREAKOUT – \$3000

Sessions sponsored by _____ (logo branding on page)

- Branded Breakout Session WebPage; lower 3rds branding on presentations.
- Opportunity to give a 1-min welcome message before AM and PM sessions.
- Sponsor Name and Link to 30 sec video on Sponsor Page
- Social Media Promo
- Verbal recognition during Award Ceremony
- Inclusion in Press Release

ACTIVITY– \$1000

STEM activity kits sponsored by _____ that are sent to schools for students to do - company logo on bag/kit

- Sponsor Name and Link to 30 sec video on Sponsor Page
- Social Media Promo
- Verbal recognition during Award Ceremony
- Inclusion in Press Release

STUDENT GIFT – \$1000

Company may procure 1000 gift items (item must be approved by GCPS) for students on own rather than pay sponsorship. Student gift sponsored by _____ that are delivered to students. SF logo and company logo on gift. (i.e. swag: flash light, hand sanitizer, bag, headphones, waterbottle, etc.)

- Sponsor Name and Link to 30 sec video on Sponsor Page
- Social Media Promo
- Verbal recognition during Award Ceremony
- Inclusion in Press Release

INNOVATION IN ACTION – \$2500

Innovation in Action competition sponsored by _____. Opportunity for company representatives to sit on the digital panel of judges for Innovation In Action and select a winner.

- Logo and link on Innovation in Action page
- Sponsor Name and Link to 30 sec video on Sponsor Page
- Social Media Promo
- Verbal recognition during Award Ceremony