



YourHealth Pitch Deck

Developed By: Sean Speegle and
William Howard

PROBLEM

More people are at risk for heart disease than ever, and most of them are caused by unhealthy lifestyles.





SOLUTION

A free app with a built-in cardiovascular risk calculator, and custom exercises and diets to help.

The background features several large, light blue, organic, wavy shapes that resemble water droplets or soft-edged clouds, scattered across a white background. The shapes are semi-transparent and vary in size and orientation, creating a clean, modern aesthetic.

655,000

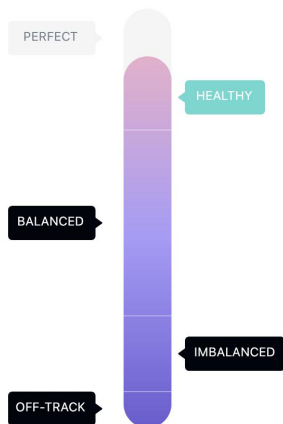
Americans die from Heart Disease every year,
according to the CDC.

PRODUCT OVERVIEW



COMPLETE

You're healthy!



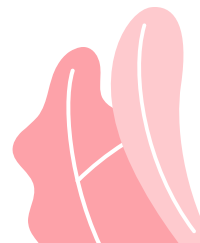
Explore the meal

CALCULATOR

Using the Mayo Clinic's Cardiovascular Risk, we can determine with a certain accuracy your risk of heart disease.

MEALS

Using your personal preferences, we can create a database of healthy foods approved by you.



BUSINESS MODEL

We want to charge users \$15 per month \$150 per year if they want a customized plan.

THEM VS. US



THEM

Our competitors, either charge for most services, or don't combine diet and exercise.



US

We provide a free basic plan to everyone. Only charging for customized plans.

COMPETITIVE ADVANTAGES

1st In Market

for a personalized heart health app.

Customized

to each individual users needs and wants.

Easy to Use

just input things about you and you are good to go.

OUR TEAM



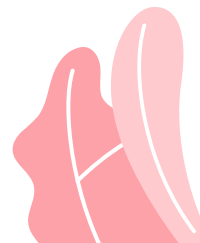
Sean Speegle

Founder & Researcher



Blake Howard

Graphic & UI Designer



THANKS

Do you have any questions?
Let us know through email.

