



GWINNETT
SCIENCE, ENGINEERING + INNOVATION FAIR



2022 GWINNETT SCIENCE, ENGINEERING + INNOVATION FAIR PARTNERSHIP OPPORTUNITIES

Gas South District
Friday, February 25th 2022
gwinnettsciencefair.com

PRESENTING SPONSOR: \$10,000 – SOLD

Opportunity to give 2-minute welcome message (or pre-recorded video) at luncheon and award ceremony
Logo placement on homepage of website, event signage, award ceremony presentation screens, etc.

Opportunity to promote organizational opportunities for students on screens at student luncheon
(i.e. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)

Logo recognition on all promotional marketing materials (push cards, email blasts, etc.)

Logo recognition on front cover and full page dedication in event program

Opportunity to present Overall Winner Award for video Awards
(and potential intimate awards reception for top winners)

Opportunity to provide "swag" to participating students (approx 500)

Invitation for four (4) company representatives to attend VIP lunch

Name mentioned in press releases

Company banner displayed (company to provide banner)

Opportunity to provide 2 breakout speakers

AWARD PARTNER: \$7500 (ONLY ONE AVAILABLE)

- Sponsor the first place award winners advancing to the Georgia Science Engineering Fair in Athens, GA.
 - Opportunity for company CEO to congratulate CATEGORY award winners in Awards Video.
 - Lower 3rds logo branding on presentations of category winners during awards video.
 - Opportunity to promote organizational opportunities for students on screens (ie.. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)
 - Verbal and logo recognition on website with hyperlink to video or website, event program, event signage, sponsor loop digital screens, etc.
 - Opportunity to provide "swag" to participating students (approx 500)
 - Opportunity for one company representative to host a breakout session
 - Company banner displayed (company to provide banner)
 - Invitation for three (3) company representatives to attend VIP lunch
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STRATEGIC PARTNER: \$5000 (MULTIPLE AVAILABLE)

- Provide a student award in sponsors name (sponsor must select winner and criteria- i.e. top scoring mechanical engineering project) *Company representatives are invited to present the award in person to student at school as a part of the Awards Video
 - Opportunity to promote organizational opportunities for students on screens (ie.. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)
 - Verbal and logo recognition on digital event sponsor page with hyperlink to video or website, event program, event signage, sponsor loop digital screens, etc.
 - Opportunity for one company representative to host a breakout session
 - Opportunity to provide "swag" to participating students (approx 500)
 - Invitation for two (2) company representatives to attend VIP lunch
 - Company banner displayed (company to provide banner)
 - Verbal recognition during Award Video
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LEADING PARTNER: \$2500 (MULTIPLE AVAILABLE)

- Opportunity to promote organizational opportunities for students on screens at Award Ceremony (i.e. scholarships, camps, programs, via slide. Company to provide content/slide)
 - Logo recognition on website, event program, event signage, award video, student swag bag
 - Opportunity to provide "swag" to participating students (approx 500)
 - Invitation for one (1) company representatives to attend VIP lunch
 - Verbal recognition during Award Video and Sponsor Name and Link to 30 sec video (provided by company) on Sponsor Page
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SCHOLARSHIP PARTNER: \$1000-\$500 (MULTIPLE AVAILABLE)

- Scholarship awarded top scoring senior project in one of the 21 project categories.
- Company to name scholarship and recognition during award video
- Logo & verbal recognition during award video
- Opportunity to invite student to organization to present scholarship for PR opportunities

BREAKOUT: \$3000

Breakout Sessions sponsored by _____ (logo branding on page)
Branded Breakout Session signage and digital signage
Opportunity to give a 1-min welcome message before first AM and PM sessions (video recording)
Sponsor Name and Link to 30 sec video on digital event Sponsor Page
Logo recognition on website, event program, event signage, award video, student swag bag
Opportunity to provide "swag" to participating students (approx 500)
Opportunity for one company representative to host a breakout session
Invitation for one (1) company representatives to attend VIP lunch

INNOVATION IN ACTION: \$2500

Innovation in Action competition sponsored by _____. Opportunity for company representatives to sit on the digital panel of judges for Innovation In Action and select a winner.
Logo and link on Innovation in Action page
Sponsor Name and Link to 30 sec video on Sponsor Page
Verbal recognition during Award Video

ACTIVITY: \$1000

STEM activity kits sponsored by _____ that are sent to schools for students to do - company logo on bag/kit
Sponsor Name and Link to 30 sec video on digital event Sponsor Page
Logo and Verbal recognition during awards video

STUDENT GIFT: \$1000

Student gift sponsored by ____ (company name) for students participating in the event. Science Fair logo and company logo on gift.
Company may procure 1000 gift items (item must be approved by GCPS) for students on own OR sponsors student gifts for \$1000.
Sponsor Name and Link to 30 sec video on Sponsor Page
Verbal recognition during Award video

OPPORTUNITY PARTNER: \$500

Logo recognition on website, event program and award video; verbal recognition during award video
Opportunity to provide "swag" to participating students (approx 500)

FRIENDS OF THE FAIR: < \$500 (MULTIPLE FRIEND LEVELS AVAILABLE)

Verbal recognition during Award Ceremony
Name recognition on website, event program