



GWINNETT
SCIENCE, ENGINEERING + INNOVATION FAIR



2022 GWINNETT SCIENCE, ENGINEERING + INNOVATION FAIR PARTNERSHIP OPPORTUNITIES

Virtual Event
Friday, February 25th 2022
gwinnettsciencefair.com

PRESENTING SPONSOR: \$10,000 – SOLD



AWARD PARTNER: (SOLD)

- Sponsor the first place award winners advancing to the Georgia Science Engineering Fair in Athens, GA.
 - Opportunity for company CEO to congratulate CATEGORY award winners in Awards Video.
 - Lower 3rds logo branding on presentations of category winners during awards video.
- Opportunity to promote organizational opportunities for students on screens (ie.. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)
 - Verbal and logo recognition on website with hyperlink to video or website, event program, event signage, sponsor loop digital screens, etc.
 - Opportunity to provide "swag" to participating students (approx 500)
 - Opportunity for one company representative to host a breakout session
 - Company banner displayed (company to provide banner)
 - Invitation for three (3) company representatives to attend VIP lunch

STRATEGIC PARTNER: \$5000 (MULTIPLE AVAILABLE)

- Provide a student award in sponsors name (sponsor must select winner and criteria- i.e. top scoring mechanical engineering project) *Company representatives are invited to present the award in person to student at school as a part of the Awards Video
 - Opportunity to promote organizational opportunities for students on screens (ie.. scholarships, camps, programs, via 1 min video or advertisement. Company to provide video)
 - Verbal and logo recognition on digital event sponsor page with hyperlink to video or website, event program, event signage, sponsor loop digital screens, etc.
 - Opportunity to host a STEM Experience Workshop
 - Opportunity to provide "swag" to participating students (approx 500)
 - Company banner displayed (company to provide banner)
 - Verbal recognition during Award Video

LEADING PARTNER: \$2500 (MULTIPLE AVAILABLE)

- Opportunity to promote organizational opportunities for students on screens at Award Ceremony (i.e. scholarships, camps, programs, via slide. Company to provide content/slide)
- Logo recognition on website, event program, event signage, award video, student swag bag
 - Opportunity to provide "swag" to participating students (approx 500)
 - Verbal recognition during Award Video and Sponsor Name and Link to 30 sec video(provided by company) on Sponsor Page

SCHOLARSHIP PARTNER: \$1000-\$500 (MULTIPLE AVAILABLE)

Scholarship awarded top scoring senior project in one of the 21 project categories.

Company to name scholarship and recognition during award video

Logo & verbal recognition during award video

Opportunity to invite student to organization to present scholarship for PR opportunities

S.T.E.M. EXPERIENCE WORKSHOPS: \$3000

- Breakout Sessions sponsored by Company Name (Branded STEM Experience Workshop web page)
 - Branded Breakout Session signage and digital signage
 - Opportunity to give a 1-min welcome message (video recording)
 - Sponsor Name and Link to 30 sec video on digital event Sponsor Page
 - Logo recognition on website, event program, event signage, award video, student swag bag
 - Opportunity to provide "swag" to participating students (approx 500)
 - Opportunity to host a breakout session
-

INNOVATION IN ACTION: \$2500

- Innovation in Action competition sponsored by Company Name. Opportunity for company representatives to sit on the digital panel of judges for Innovation In Action and select a winner.
 - Logo and link on Innovation in Action page
 - Sponsor Name and Link to 30 sec video on Sponsor Page
 - Verbal recognition during Award Video
-

ACTIVITY: \$1000

- STEM activity kits sponsored by Company Name that are sent to schools for students to do - company logo on bag/kit
 - Sponsor Name and Link to 30 sec video on digital event Sponsor Page
 - Logo and Verbal recognition during awards video
-

STUDENT GIFT: \$1000

- Student gift sponsored by Company Name for students participating in the event.
 - Science Fair logo and company logo on gift.
 - Company may procure 500 gift items (item must be approved by GCPS) for students on own OR sponsors student gifts for \$1000.
 - Sponsor Name and Link to 30 sec video on Sponsor Page
 - Verbal recognition during Award video
-

OPPORTUNITY PARTNER: \$500

- Logo recognition on website, event program and award video; verbal recognition during award video
 - Opportunity to provide "swag" to participating students (approx 500)
-

FRIENDS OF THE FAIR: < \$500 (MULTIPLE FRIEND LEVELS AVAILABLE)

- Verbal recognition during Award Ceremony
- Name recognition on website, event program